

# ISO Workshop Standardization for SMEs Geneva – November 2022



ISO/IEC Guide 17: 2016 Guide for writing standards taking into account the needs of micro, small and medium-sized enterprises

Although ISO standards are written for all types and sizes of organizations, many do focus on SME needs

ISO Handbooks for SMEs

ISO Communication

Collaboration with UNIDO, SBS, etc.

# Joint ISO & IEC

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## Guide for writing standards taking into account the needs of micro, small and medium-sized enterprises

*Guide de rédaction des normes pour la prise en compte des besoins des micro, petites et moyennes entreprises*

This Guide provides guidance and recommendations **to writers of standards** on the needs of micro, small and medium-sized enterprises (SMEs) in order to avoid their exclusion from the market and the distortion of fair competition.

This Guide contains:

- a) considerations for the development of standards that are best adapted to SMEs' needs;
- b) techniques for identifying and assessing provisions in standards that may especially impact SMEs;
- c) ways to reduce negative impacts on SMEs resulting from some provisions in standards;
- d) guidelines for writing SME-friendly standards;
- e) a checklist;
- f) information on the impact that new standards can have on micro-enterprises





# Examples of focus on SMEs

**ISO 44003:2021** Collaborative business relationship management — Guidelines for **micro, small and medium-sized enterprises** on the implementation of the fundamental principles

**ISO 44004:2021** Collaborative business relationship management — Guidelines for large organizations seeking collaboration with micro, small and medium-sized enterprises (MSMEs)

**ISO 14053:2021** Environmental management — Material flow cost accounting — Guidance for phased implementation in organizations

**ISO 14005:2019** Environmental management systems — Guidelines for a flexible approach to phased implementation

**ISO 50005:2021** Energy management systems — Guidelines for a phased implementation

**ISO 28004-3:2014** Security management systems for the supply chain — Guidelines for the implementation of ISO 28000 — Part 3: Additional specific guidance for adopting ISO 28000 for use by medium and small businesses (other than marine ports)

**ISO 22313:2020** Security and resilience — Business continuity management systems — Guidance on the use of ISO 22301

# ISO Handbooks



## ☐ ISO 14001:2015 - Environmental management systems - A practical guide for SMEs

This **handbook** has been updated to take into account the latest edition of the standard, published in 2015. It aims to help small businesses understand the requirements of an environmental management system and to help them implement ISO 14001 successfully.



## ☐ ISO 9001:2015 for Small Enterprises - What to do?

This **handbook** provides small and medium enterprises (SMEs) with guidance on developing and implementing an effective quality management system based on ISO 9001:2015 – **Quality management systems – Requirements**. While the requirements mentioned in the ISO 9001:2015 are meant for ...



## ☐ ISO 21101 - Adventure tourism - Safety management systems - A practical guide for SMEs

This **handbook** offers step-by-step guidance and examples to help small and medium-sized adventure tourism operators develop, implement and continually improve a safety management system following the requirements of ISO 21101:2014. **(PDF only)**

# SME in ISO communications

New handbook helps SMEs better manage risks

🕒 3 minutes to read



← Economy ← Society  
New handbook for preventing and combating bribery in organizations

🕒 2 minutes to read



Security ← Economy

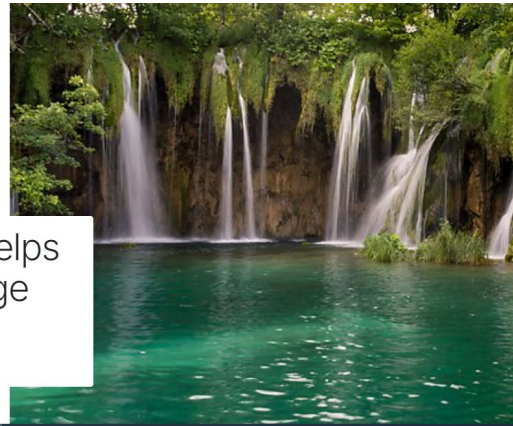
New handbook helps SMEs create safe and healthy workplaces

🕒 2 minutes to read



New handbook helps SMEs best manage water use

🕒 2 minutes to read



New ISO handbook for adventure tourism safety

🕒 3 minutes to read







# Collaboration

- ISO engages with close to 800 organizations in technical committees via the Liaison mechanism
- UNIDO has specific focus on SMEs and supports ISO's handbooks for them
- SBS - Small Business Standards (represented in 31 committees)

Questions?  
Thank you!

