## Snapshot



**Economy:** trade and uncertainty

**Technology:** the impact of accelerating technological progress

Society: changing needs and expectations

**Environment:** the urgent need for action





ISO's vision

Why we do what we do

What we do and how we do it

Goals

What we need to achieve to realize our mission and vision

**Priorities** 

Where we need to focus our resources to achieve our goals



## Making lives easier, safer and better.



Through our members and their stakeholders, we bring people together to agree on International Standards that respond to global challenges. ISO standards support global trade, drive inclusive and equitable economic growth, advance innovation and promote health and safety to achieve a sustainable future.



Includes specific programmes, projects and Implementation plan + Measurement framework

measures of success to monitor progress